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## **SENATOR THEODORE E. BEAR LAUNCHES INDEPENDENT PRESIDENTIAL CAMPAIGN**

### **Campaign Platform Promises To Improve Bear Rights Across The Country**

Dunwoody, GA, March 17 – Senator Theodore E. "Teddy" Bear (I-AK) announced today that he would run as an independent candidate in the 2008 election for President of the United States. The Bear campaign also unveiled its new official web site - [www.TeddyBearForPresident.com](http://www.TeddyBearForPresident.com).

Teddy Bear is the only "bearable" candidate who:

- Guarantees honey in every pot.
- Understands the importance of spending time with his family (like... all winter).
- Doesn't flinch when things get really hairy.
- Is a true bi-partisan! He is willing to give both his opponents and supporters a generous bear hug when they need one.

Senator Bear's decision to enter the Presidential race was strongly influenced by EX-presidential candidate Stephen Colbert's ongoing attempts to disparage bears on his show, especially during his frequent "Threat Down" segments. Teddy wants to remind Stephen Colbert and all of America that bears are Americans too and is hereby challenging Colbert to a debate on this issue.

Teddy has been officially endorsed by the Bear Anti-Defamation League and YourNameCampaign.com. YourNameCampaign.com strongly believes in the power of Democracy, and enables everyone in the United States to declare their own candidacy for President, Congress, or Senate with more than 60 different products bearing the candidate's name. From hats and T-shirts, to baby gear and bathrobes, to messenger bags and drink coasters – candidates (and anti-candidates) of all ages will find something to wear, use, or display. With more than 165,000 names for sale every day, over 99 percent of the country can find their name for sale. Can't find yours? Just ask. New names will be added in a matter of hours, if not minutes.

Also, the site's "Not! For President" imprints let citizens express their less-than-positive feelings about the current crop of presidential candidates. Don't like Hillary or McCain? Then a "Hillary

Not! for President" or "McCain Not! for President" t-shirt is the way to let others know how you feel.

### **About YourNameCampaign.com**

YourNameCampaign.com is the country's sole manufacturer of personalized "your name" election gear, with more than 165,000 family names for sale. Its innovative concept focuses on customized gag and commemorative gifts with a unique twist, incorporating a person's name into his or her own independent political campaign. The site was founded by Larry Peck, who launched successful sister site YourNameUniversity.com in 2004.

Press releases and print-ready product images are available at:

<http://www.yournamecampaign.com/media.aspx>

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For more information, visit [www.YourNameCampaign.com](http://www.YourNameCampaign.com) today! You may also contact Larry Peck at 770-671-8851 (cell: 770-262-1670) or send email to [Larry@YourNameCampaign.com](mailto:Larry@YourNameCampaign.com).

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