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FOR IMMEDIATE RELEASE

**YOURNAMECAMPAIGN.COM CHANGES U.S. POLITICAL LANDSCAPE WITH
PERSONALIZED ELECTION GEAR
New Web Site Gives Citizens The Opportunity To Establish Independent Campaigns**

Dunwoody, GA, September 17 – With the 2008 election campaigns moving into high gear, many Americans wish they had a dollar for every time they thought, "I can do a better job than any of these knucklehead politicians." Well, the dollar thing isn't likely to happen, but now anyone can declare their candidacy for national political office with unique products from YourNameCampaign.com.

YourNameCampaign.com allows anyone in the United States to declare their own independent campaign for President, Congress, or Senate with more than 60 different products. From hats and T-shirts to baby gear and bathrobes, candidates of all ages will find something to wear. With more than 89,000 names for sale every day, over 99% of the country can find their name for sale. Can't find yours? Just ask and a new name can be added in a matter of hours, if not minutes.

The site's "Not! For President" style of imprints also lets citizens humorously express their less-than-positive feelings about the current crop of Presidential candidates. Don't like Hillary or Rudy? Then a "Clinton Not! For President" or "Guiliani Not! For President" t-shirt is the way to let others know how you feel.

"Personalized apparel is one of the fastest-growing segments in the apparel market these days, and offering personalized election gear offers people a fun way to build on the excitement of the upcoming 2008 elections," said YourNameCampaign.com Coordinator Larry Peck. "Consumers are constantly searching for new apparel and accessories to make them stand out in a crowd, and our products fit the bill perfectly."

About YourNameCampaign.com

YourNameCampaign.com is the country's sole manufacturer of personalized "your name" election gear with more than 89,000 names for sale every day. Its innovative concept focuses on customized gag and commemorative gifts with a unique twist, incorporating a person's name into his or her own independent political campaign.

The site was founded by Peck, who launched successful sister site YourNameUniversity.com in 2004 when he returned home for his high-school reunion wearing a "Peck University" sweatshirt and was questioned by friends and family about it. The company sees endless possibilities for customizing YourNameUniversity's apparel and accessories to commemorate any occasion or holiday, from birthdays and births to christenings and Christmas. YourNameUniversity.com celebrated its two-year anniversary in March 2007.

Press releases and print-ready product images are available at:
<http://www.yournamecampaign.com/media.aspx>

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For more information, visit www.YourNameCampaign.com today! You may also contact Larry Peck at 770-671-8851 (cell: 770-262-1670) or send email to Larry@YourNameCampaign.com.

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